

Store Launch programme



On-going training since

Increasing sales through training linked to specific activity both in the UK and Ireland. An ongoing relationship over the past 3 years covering specifically consumer training and project managing. Activities involve consulting on product launches, devising and delivering training materials, running incentives and mystery shopping.

Training a new team

Sky HD recruited a new team of field executives to which we supplied content, delivery and training.

UK HD training packs

Assisting in the design and supplying content for National rollout of a self-contained, in-store training pack.

Ireland: Store development and launch

To develop Sky retail outlets nationally; this ongoing project involves staff training, standardizing customer procedures and ensuring the look and feel of the Sky shops is consistent and in line with the Sky brand.

“ease consulting have been working with us in Ireland for 6 months. In that time Sophie has played an instrumental part in developing the profile of our Sky Shops over here; including staff training, incentives, mystery shopping and new store launches, Sophie has project managed with efficiency and attention to detail. We are extremely happy with the progress the shops have made and plan to continue to work with Sophie on an ongoing basis”

Susan Geraghty - Sales Manager Ireland, BSkyB

“ease have produced training solutions that have helped drive our business forward. They work closely to understand our requirements, delivering on time and on budget”

Tony Buszka - Field Operations Controller, Sky.